

The 15th Annual

Ronnie Thomas Invitational

For The Arc of Durham County

Monday, April 28th, 2008
Treyburn Country Club



Sponsorship Opportunities

There are approximately 4.5 million individuals with developmental disabilities in the United States. Developmental disabilities (DD) are life-long disabilities attributable to mental and/or physical impairments, manifested before age 22. The Arc of Durham County works to improve the quality of life and increase opportunities for individuals and the families of individuals with developmental disabilities. And with your support of the Ronnie Thomas Invitational, we will be able to help people with developmental disabilities have more opportunities and enjoy full lives.

Become involved by...

- Being an Event Sponsor · Playing as an Individual ·
- Organizing a Corporate Foursome
- Contributing a Door Prize
- Making a Donation · Being a Volunteer



Presenting Sponsors:

\$15,000

Corporate name and logo incorporated into the title of the tournament
Logo in all promotional materials including brochure, golf program, tournament signage, etc.
Logo in all print advertisements, listing in all press releases (*Benefit being developed*)
Sponsorship recognition at tournament kick-off and awards presentation

16 Tournament entries

Opportunity to provide a give-a-way in the tournament goodie bag

*All recognition for subsequent sponsorship levels will be appropriate
in size, type and scope not to detract from presenting sponsor.*

Course Sponsors:

\$7,500

Logo in all promotional materials including brochure, golf program, tournament signage, etc.
Logo in all print advertisements, listing in all press releases (*Benefit being developed*)
Sponsorship recognition at tournament kick-off and awards presentation

12 Tournament entries

Opportunity to provide a give-a-way in the tournament goodie bag

Title Sponsors:

\$5,000

Logo in all promotional materials including brochure, golf program, tournament signage, etc.
Logo in all print advertisements, listing in all press releases (*Benefit being developed*)
Sponsorship recognition at tournament kick-off and awards presentation

8 Tournament entries

Opportunity to provide a give-a-way in the tournament goodie bag

Break Sponsors: **\$3,500**

Logo in brochure, golf program, and on promotional and at hole signage during tournament
Sponsorship recognition and signage at awards break

6 Tournament entries

Opportunity to provide a give-a-way in the tournament goodie bag

Putting Green Sponsors: **\$2,000**

Logo in promoted materials including brochure, golf program, hole signage, etc.
Listing in 2 print advertisements and all press releases (*Benefit being developed*)
Sponsorship recognition at awards presentation, logo on hole signage.

4 Tournament entries

Opportunity to provide a give-a-way in the tournament goodie bag

Supporting Sponsors: **\$750**

Logo in brochure, golf program, and listing on promotional and at hole signage during tournament
Recognition at awards presentation

2 Tournament Entries

Opportunity to provide a give-a-way in the tournament goodie bag

Hole Sponsors

(with 1 tournament entry): **\$425**

(without tournament entry): **\$250**

Logo on promotional & at hole signage during tournament and listing in brochure and golf program.
Opportunity to provide a give-a-way in the tournament goodie bag

Individual Tournament Entry: **\$185**

A playing spot at Treyburn Country Club, Boxed lunch, barbecue dinner, libations, awards reception & auction, golfers' Goody Bag, fun and prizes

Additional Tickets for Awards Break and Auction **\$35**

Join us in helping children and adults with developmental disabilities live, learn, work and play in their community.

In-Kind Sponsors for Auctions & Door Prizes

Signage indicating contribution and name of business

Item exhibition during The Arc's Golf Awards Reception & BBQ (Minimum donation value of \$25)

Recognition in The Arc of Durham newsletter (distribution 1,000)

The Sponsorship Deadline for inclusion in the brochure is Tuesday, January 15, 2008*, so don't delay in getting your contribution to us!

**If your contribution arrives after the above date, your information will be included in the on site promotional materials*



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...including people with developmental disabilities in the life of the community benefits everyone.